



தமிழ்நாடு தமில்நாடு TAMILNADU

24 JAN 2025

TAGORE COLLEGE OF ARTS & SCIENCE
CHENNAI-600044

EV 321847

P. லாஸர் (SV)

நெ. 1/213, வெது தெரு, விடுதலை நகர்
S. குகந்தூர், சென்னை-600 129.
L-9581/அ/1/2000 98414 55145

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding has been made and agreed upon between the parties mentioned below, signed on 24-01-2025 by and between the following two entities collectively referred to as "Parties" and each referred to individually as "Party".

TAGORE COLLEGE OF ARTS AND SCIENCE, situated at CLC Works Road, Chromepet, Chennai-600044 represented by **Dr. (Mrs.) R. SANTHI, PRINCIPAL** (hereinafter referred to as **TCAS** which expression shall mean and include its heirs, successors, executors, administrators, authorised representatives and permitted assigns) as **FIRST PARTY**.

AND

SOCIAL & MEDIA MATTERS (A unit of VAAP Cyber Suraksha Foundation), an organization working on digital rights across the country, functioning from its head office 209, Ayachi Apartments, Sector 45, Gurugram, Haryana 122003 acting through **Ms. PRATISHTHA ARORA**, Chief Executive Officer, Social & Media Matters (herein after referred to as "MESC" which expression shall, unless repugnant to the context or meaning thereof, includes its successor in office, legal representatives and permitted assigns) of the **SECOND PARTY**

WHEREAS TAGORE COLLEGE OF ARTS AND SCIENCE, represented by **Dr. (Mrs.) R. SANTHI** and having its office at CLC Works Road, Chromepet, Chennai-600044; hereinafter called 'First Party of TCAS', of the First Party.

WHEREAS The first party is willing to provide the student community in the college to help them with information and knowledge about digital safety.

WHEREAS, the second party Social & Media Matters would conduct workshops in college for undergraduate and post-graduation students to address cyber safety issues and also share the knowledge base in context with safety tools and resources of the digital spaces.

Now it is hereby mutually agreed amongst both parties to this MOU and binds themselves to the terms and conditions enumerated in succeeding paragraphs/Annexures:

1. Roles and Responsibility

The principal roles and responsibilities of the parties will be as set out in Annexure A.

2. Parties Shall

- A. Not use other party's Intellectual Property unless such other party consents to such use.
- B. Not do anything which in the reasonable opinion of the other party is or will be harmful to the reputation of the other party.
- C. Keep each other informed of any matters relevant to the overall functioning.
- D. Share their expertise or any other information which would be of mutual benefit.

3. Financial Terms and Conditions

THERE will be no financial obligation from either side for any activities performed jointly.

4. Duration/ Term of the MOU:

- A. The MOU shall begin from the date of its execution by the parties hereto.
- B. This MOU shall continue in full force and effect up to 3 years from the date of signing i.e. up to 23rd January, 2028.
- C. The validity of this MOU shall be extended sufficiently early for further periods/batches on mutual agreement by the parties to the MOU.

This Memorandum of Understanding is a document of good faith and implementation of the MOU would be monitored half yearly.

5. Termination

- a) Either party may terminate this MOU by mutual understanding by giving 3 (three) months' notice in writing served on the other.
- b) The parties to the MOU understand that, where a course, as aforesaid, is under continuance, the termination shall take effect only on completion of the subsisting course.
- c) Save as otherwise set out in this MOU, the termination of this MOU howsoever arising is without prejudice to the rights, duties and liabilities of either party accrued before termination.

6. Confidentiality

- a) Each party hereto agrees with the other:
- To keep information in strict confidence and secrecy.
 - Not to use the information save for complying with its obligations under this MOU.
 - Not to disclose the same to a third party other than the party's professional advisers and such employees of the other party on a need-to-know basis as per requirements of this MOU, who are under a similar duty to protect confidential information, or any third party having a legal right to obtain disclosure thereof.
- b) The restrictions contained in the above clause shall apply to both the parties during the term of and for (one) year after the termination of this MOU but shall cease to apply to information or knowledge which:
- Has in it entirely become public knowledge otherwise than through any unauthorised disclosure or another breach of such restriction.
 - The other party has consented in writing to the same being disclosed.
 - Is or has been independently developed by the other party without reference to or use of the confidential information.

7. Monitoring and Evaluation

The monitoring and evaluation of the program will be closely done by **Tagore College of Arts and Science**

IN WITNESS WHEREOF all the parties hereto set their hands and signed the Memorandum of Understanding on 24th January 2025.

For Social & Media Matters	For Tagore College of Arts and Science
<p data-bbox="341 1198 673 1310"></p> <p data-bbox="251 1321 625 1422">Name: PRATISHTHA ARORA CEO Social & Media Matters</p> <p data-bbox="267 1444 527 1512">Witness 1 </p> <p data-bbox="267 1590 381 1624">Witness 2</p>	<p data-bbox="998 1232 1274 1310"></p> <p data-bbox="885 1310 1356 1422">Name: Dr. (Mrs.) R. SANTHI Principal, Tagore College of Arts and Science</p> <p data-bbox="901 1456 1258 1512">Witness 1 </p> <p data-bbox="901 1590 1015 1624">Witness 2</p>

Annexure

A

Roles and Responsibility of:

Tagore College of Arts and Science will:

- Provide timely support of the college for workshops
- Arrange/prepare the adequate infrastructure.
- Mobilize the students
- Workshops in Collaboration

Social & Media Matters will:

Deliver Workshops: Social & Media Matters will conduct workshops with students of Tagore college of Arts and Science online or in person as per the arrangements by the college on cyber safety. The workshop will cover broad topics related to cyber issues like cybercrime, online safety, resources and tools to tackle it. The trainers from Social & Media Matters will keep an account of the number of students participating to map the impact of cyber safety. The trainers will also deliver lectures on creating impactful and positive social media campaigns for social good.